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Specializations

- Real Estate Feasibility Study.
- Financial Model
- Regression Analysis

Educations

- Doctor of Philosophy in Integrated Science and Technology for Built Environment, Faculty of Architecture and Planning, Thammasat University, 2016
- Master of Science in Innovative Real Estate Development, Faculty of Architecture and Planning, Thammasat University, 2010
- Bachelor of Architecture, Faculty of Architecture, Chiang Mai University, 2005

Professional Experience

- Lecturer in Innovative Real Estate Development Program, Faculty of Architecture and Planning, Thammasat University (2017 - present)
- Assistant Vice President Business Development, Sathaporn Estate Co.,Ltd. (2017 - present)
- Senior Business Development Manager, MBK Public Company Limited (2012 - 2017)
- Architect, Baanrajprasong Co.,Ltd. (2011 - 2012)
- Real Estate Department Officer, Ocean Life Insurance Co.,Ltd. (2010-2011)
- Operation Officer (Property Management), Century 21 Property Aims Co.,Ltd. (2010)
- Architect, Plan Associated Co.,Ltd. (2007-2010)

Publications, Journal

- Tochaiwat, K. and Likitanupak, W. (2012). Criteria for Infrastructure Contractor Selection in Housing Projects, KMUTT Research and Development Journal, Vol. 35, No. 2 (April - June), 235 - 251.
- Likitanupak, W. and Tochaiwat, K. (2016). The Prediction Model for Average Daily Rate (ADR) For a Sample of Three Star Hotel in Bangkok, Social Science Asia (April 2016): Official Journal of National Research Council of Thailand in Conjunction with ABAC Journal, Vol. 2, No. 2, 55-68.
- Likitanupak, W. and Tochaiwat, K. (2016). The Determinants Affecting to ADR of City Hotels in Thailand, Veridien E-Journal, Vol. 9, No. 4 (January-June), 63-80.
- Likitanupak, W., Tochaiwat, K. and Dodgson, J. (2016). Prediction Model for Average Daily Rate (ADR) of Bangkok Hotel. International Journal of Building, Urban, Interior and Landscape Technology, 8 , 27-37.
- Tochaiwat, K., Likitanupak, W. and Kongsuk, S. (2017). Location Selection Models for Low-Rise Condominium Development in Bangkok. Veridien E-Journal, Vol. 10, No. 5 (July - December), 266-280.
- Tochaiwat, K. and Likitanupak, W. (2017). Bangkok four-star hotels' Average Daily Rate (ADR) prediction model. Pacific Rim Property Research Journal, Vol. 23, No. 3, 321-336

Publications, Conference

- Likitanupak, W. and Tochaiwat, K. (2010). An Analysis of the Problems Occurring in the Infrastructure Construction of 3-5 Million Baht Housing Projects, Built Environment Research Associates Conference: BERAC I, 2010
- Likitanupak, W. and Tochaiwat, K. (2010). Ranking of Problems Occurring During the Construction of Housing Project Infrastructures, The 15th National Convention on Civil Engineering, 2010
- Likitanupak, W. and Tochaiwat, K. (2015). Average Daily Rate (ADR) Prediction Model for 3-5 Stars Hotels in Bangkok, Payap University Research Symposium, 2015, 475-485
- Likitanupak, W. and Tochaiwat, K. (2016). Average Daily Rate (ADR) Prediction Model for 5-Star Beachfront Resorts in Thailand, International Conference on Research and Design in Architecture and Related Fields, 2016, I-1 – I-20.
- Chalermvanichkul, S., Tochaiwat, K., Naksuksakul, S., Likitanupak, W. (2017). A Study of Growth Strategies and Competitive Strategies of Large Real Estate Developers. Built Environment Research Associates Conferences, BERAC8, 2017, 304-311.
- Wongmuangkaen, S., Tochaiwat, K., Naksuksakul, S., Likitanupak, W. (2017). Strategic Management of Large Real Estate Developers in Thailand. Built Environment Research Associates Conferences, BERAC8, 2017, 330-340.
- Sawadmool, A. and Likitanupak, W. (2018). Factors Affecting Condominium Rental Rate in Bangkok. Built Environment Research Associates Conferences, BERAC9, 2018, 457-462.
- Deeubol, S. and Likitanupak, W. (2018). Factors Affecting Rental Rate of Grade A Office Buildings in Bangkok. Built Environment Research Associates Conferences, BERAC9, 2018, 463-468.
- Techarojanapakin, S. and Likitanupak, W. (2018). Factors Affecting the Value of Small-Size Land Plots for Residential Development in Eastern Bangkok. Built Environment Research Associates Conferences, BERAC9, 2018, 486-492.
- Pawanacharn, V. and Likitanupak, W. (2018). A Survey of Customers Occupancy Satisfaction of Common Area in High Rise Residential Condominium Projects: Case Study of Bangkok Inner CBD Area. Built Environment Research Associates Conferences, BERAC9, 2018, 512-523.
- Suwanwisolkrit, N. and Likitanupak, W. (2018). Marketing Factors in Luxury Hostel Business in Bangkok Metropolitan Area. Built Environment Research Associates Conferences, BERAC9, 2018, 549-558.