

Gamification Design Challenge

5th Edition

Apply by
26 August 2022

Agoda is offering 3 exclusive scholarships (up to 15,000 THB each) to UX/UI designers who wish to boost their skills in Behavioural Science and apply what they learned in an exciting business challenge.

What are the Benefits?

In addition to get a chance to be reimbursed the tuition fee (in total or partially), you will get the following additional benefits:

1. **Get Mentored:** Get mentored on a weekly basis by Agoda's Senior Designers and get extra feedback and resources from course instructors
2. **Get Real-world Experience:** Learn about how UX/UI designers work in the real world and get to know Agoda's company culture
3. **Get Portfolio-Building skills:** Build your portfolio and your network
4. **Get Presentation skills:** Pitch your ideas to Agoda's Design leadership team

5. **Get a Job Interview:** depending on performance, be invited for an interview and join Agoda as a full-time employee.

What are the requirements?

To apply, you need to:

- Be a Thai citizen, currently residing in Thailand;
- Have at least one (1) year of experience in User Experience (UX) and User Interface (UI) Design;
- Experience with or willingness to learn how to use the web design tool Figma.
- Be able to communicate (in English) your ideas and solutions;
- Be interested in the hospitality industry;
- Be interested in people.

What do I need to do?

At the end of the program you will be delivering:

- A brief visual report to communicate your design process;
- Hi-fidelity Wireframes of your final design

How does it work?

These are the 10 steps to follow:

1. **Apply:** When you apply to the course, express your interest in the challenge (in the Google Form)
2. **Send Information:** after applying, send the following information to TDC@ap.tu.ac.th
 - a. Your CV or Resume
 - b. Your Portfolio (File or Website)
 - c. Motivation letter 250-500 words: Why do you want to work on this challenge?
3. **Wait confirmation:** wait for result from TDC for 7 days

4. **Get accepted:** if accepted, move to step 5¹
5. **Pay tuition fee (15,000 THB)**
6. **Start the Challenge:** At the start of the course you will be given a challenge by Agoda (a choice between 2 or more challenges)
7. **Get mentored:** get mentored by Agoda designers on a weekly meeting (online)
8. **Present::** pitch your solution to your mentors (1-2 week after the course ends).
9. **Get an interview:** depending on performance, you will be refunded the tuition fee (in part or total) and given a chance to conduct a formal interview at Agoda.
10. **Join Agoda:** if the interview is successful..welcome to Agoda!

Why Agoda?

Agoda is part of Booking Holdings group, which is the biggest travel group in the world. In a rapidly evolving tourism industry, new trends are appearing and taking hold all the time. This is the perfect time to work on projects for Agoda and the reason why is that our products (Website, App and others) are being used by millions of people every day and our style of working is very data driven and we embrace the diversity of different cultures.

¹ If not accepted, you can apply to the normal track.